

**P.G. Department of Kaumarbhritya
UAU, Gurukul Campus, Haridwar**

Report on “World Breastfeeding Week” Celebration

World Breastfeeding Week is an annual celebration which is held 1st August to 7th August, every year in more than 120 countries across the globe. The goal of the “World Breastfeeding Week” is to highlight the importance of Breastfeeding, to encourage and to promote the health of newborns and mothers.

P.G. Department of Kaumarbhritya, UAU, Gurukul Campus, Haridwar has organized “World Breastfeeding Week” from 1st August to 7th August, 2022 in college campus. On this occasion, quiz competition, slogan competition and painting competition were organized with an aim to create awareness amongst students. U.G. and P.G. students participated actively in these programs.

Quiz Competition: Total participants- 10 students (BAMS, batch 2018)

Winners:

First- Team D (Shruti and Nidhi)

Second- Team A (Devashish and Ayush)

Third- Team B (Sachin and Namita)

Slogan competition: Total 31 students participated including BAMS batch 2017, 2018, 2019, 2020 and 2021.

Winners:

First- Mithun Kumar (2020)

Second- Shruti Pant (2018)

Third- Neha Gehtori (2020) and Devashish Bhatt (2018)

Judging was done by Prof. Uttam Kumar Sharma, Dr. G.D. Shukla and Prof. D.K. Goyal.

Painting competition: The theme of painting competition was “Breastfeeding” in which total 20 students participated including U.G. and P.G. students.

Winners:

First- Jainab (2017)

Second- Priyali Gusain (2019) and Mansi Kandpal (2020)

Third- Anshika Dubey (2020) and Manavi Semwal (2021).

Judging was done by Dr. Punita Pandey, Dr. Sheetal Verma and Dr. Amita Jhunjunwala.

Certificates and prizes were distributed amongst winners and participants by respected campus director Prof. Pankaj Sharma. Quiz was hosted by Dr. Deepshikha. All the events were coordinated by Dr. N. N. Tiwari, Dr. Neha Joshi and PG scholars of department of

Kaumarbhritya. The event ended with vote of thanks given by Prof. G.P. Garg. The occasion was graced by many faculty members of campus.

At the end of world breastfeeding week celebration, a meeting was held in Kaumarbhritya Department in which future prospects of creating awareness in society regarding this important social health issue was discussed.

